

Exhibitor Rules and Regulations:

1. Exhibits shall not obstruct view of others. Organizer may remove any sign, banner or advertising which it deems to adversely affect the exhibit hall or other exhibitors. All exhibits must conform to the Guidelines for Display Rules and Regulations, 2008 published by the International Association of Exhibition Management. Organizer reserves the right to prohibit installation of unapproved nonconforming exhibits. Exhibitors will not be entitled to a refund due to the Exhibitor's failure to comply with these regulations.
2. All decoration materials must be FIREPROOF and conform to City Fire Department requirements. No fireworks, open flames, liquefied petroleum gas or flammable liquids are allowed. The use of crepe paper or similar materials is forbidden. Exhibitor assumes full responsibility for its compliance with local city, state and federal ordinances, laws and regulations respecting fire, safety, health and regulations of the Exhibit Hall and Organizer.
3. Local unions make rules and regulations for union labor and these regulations may be changed at any time. Where unions are required because of building or contractor requirements, it will be necessary for the Exhibitor to comply with the regulations. All service contractors employ appropriate union personnel.
4. Official contractors will be designated by Organizer to perform services such as the rental of furniture, drayage, erection of exhibits, electrical work, telephones, labor, food service and other services. Exhibitors must contract for such services with the official contractor. The purpose of this regulation is to ensure a high quality of service and efficient operation. Organizer assumes no responsibility or liability for any of the foregoing services performed or materials delivered.
5. No signs or advertising are to be affixed to any of the walls, columns, doors, etc. of the Exhibit Hall. Nothing shall be hung from or affixed to any sprinkler heads, piping, lighting fixtures or speakers. If any damage is caused by the act, default or negligence of Exhibitor, its agents or employees, Exhibitor will pay to Organizer, upon demand, the cost to restore and repair the premises.
6. Operation of videos, movies, loudspeakers and other sound devices will be permitted if tuned to conversational levels and if not objectionable to neighboring exhibitors. Organizer reserves the right in its sole discretion and without limitation to restrict the use of light, noise, musical instruments and theatrical acts.
7. In the event that premises are not vacated by Exhibitor at the end Expo, Organizer is authorized to remove, at the expense of the Exhibitor, all exhibits and property, and Organizer shall not be liable for any damages or loss either by reason of such removal or the place to which it may be removed and Organizer is hereby expressly released from any and all claims for damages of whatever kind and Organizer may store said property in a public warehouse at the cost of the Exhibitor. Exhibitor agrees to pay any loss or damage sustained by Organizer in the event Exhibitor fails to vacate and deliver up possession at the time required by this agreement including any loss or damage by reason of the inability of Organizer to deliver possession of the premises to the next succeeding tenant.
8. No exhibit or any portion of any exhibit shall be removed by Exhibitor during the period of the exhibition. Exhibitors are prohibited from removing exhibits prior to the close of the exhibition. Exhibitors violating this rule will be fined \$500 and may be prohibited from exhibiting in future exhibitions.

9. All activities of Exhibitor, its agents, employees and representatives shall be confined to the space allotted the Exhibitor. The following activities by Exhibitor are prohibited: (1) solicitation of prospective customers in a tone of voice louder than ordinary speaking voice. (2) giving gifts or souvenirs which make noise. (3) Distribution of literature, pamphlets, or promotional items outside of the exhibit space. The Organizer reserves the right to prohibit anything that, in its sole judgment, may detract from the character of the exhibition. Exhibitors rejected on those grounds will not be entitled to a refund. Organizer have the right to use Exhibitor's company name and logo in promotion of the exhibition.

10. Exhibit space is assigned on a first come, first served basis as of the date of receipt of application and/or payment. Priority for space selection will be given to all Gold, Silver and Bronze sponsors. However, Organizer in its sole and absolute discretion reserves the right, privilege and prerogative to re-assign an exhibitor to other space without penalty should Organizer deem it in the best interest of the exhibition. If assignment is to a smaller or less expensive space, Exhibitor will be refunded or credited the difference in cost. If reassignment is to a larger or more expensive space there will be no charge to the Exhibitor provided that Organizer instituted the move. No firm or organization not assigned exhibit space will be permitted to solicit business within the exhibit area.

11. Should Exhibitor's space remain unoccupied 30 minutes or less prior to show opening the Organizer has the right to rent said space to another exhibitor or use the space in any other manner. This shall not affect the obligation of Exhibitor to pay the full amount specified in his contract.

12. Organizer will provide security service for the exhibition and will exercise reasonable precautions for the protection of the property of the Exhibitor. However, the supplying of such service will not be an assumption of any liability of any kind by Organizer, and the Exhibitor hereby releases Organizer for any such liability of any loss or damage to the property of Exhibitor.

13. Exhibitor agrees that it will indemnify and hold harmless all claims, demands, actions, damages, loss, cost, liabilities, expenses and judgments against the Organizer. Exhibitor covenants and agrees that in case Organizer is made a party to any litigation commenced by or against Exhibitor then Exhibitor will pay all costs and expenses including reasonable attorney's fees and court costs incurred by or imposed upon Organizer by virtue of any such litigation.

14. Exhibitors are advised to obtain insurance to cover exhibit material against damage and loss, and public liability insurance against injury to the person and property of others at their own cost and expense. Organizer assumes no risk and by the acceptance of this agreement, Exhibitor expressly releases Organizer of and from any and all liability for any damage, injury or loss to any person or goods which may arise, and to agree to hold and save Organizer harmless from any loss or damage by reason thereof.

15. Sales of any and all products or services during show hours is prohibited.

16. Cancellation/Refund Policy: No refunds will be given.

17. In the event that the premises leased hereunder or any portion thereof are not available for occupancy upon commencement or during the term of the exhibit space lease due to fire, casualty, acts of god, strikes, national emergency or other cause beyond the control of Organizer, this lease and the obligations of Organizer and Exhibitor hereunder shall be terminated, and Exhibitor hereby waives any claim against Organizer for damage by reason of such termination, provided, however, that any unnamed portion of the rent due hereunder shall abate, or if previously paid shall be promptly refunded by Organizer to Exhibitor.

18. This Agreement shall be governed by and construed in accordance with the laws of the State of New York.